

Lanette Dykman

Monavie

7/17/06

Re: Business Opportunity Rule R511993

Dear Sir or Madam:

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. While I understand the responsibilities of the FTC to protect the public from "unfair and deceptive acts or practices," I believe that this proposed rule could seriously jeopardize my livelihood as a distributor for Monavie. There are specific sections in the proposed rule that will make it very difficult, if not impossible, for me to sell Monavie and, like myself, the vast majority of Monavie distributors promote the purchase of product rather than any business opportunity.

I have been a distributor with Monavie for a little less than a year. I became involved with this company because I felt the products were exceptional. Later on, after researching the company and the business opportunity, I became further involved so that I could earn additional income. My family and I have come to rely on this income - the future of my family, and many other families, are dependent on the stability of the direct selling industry.

Although I understand the need to protect innocent people from fraudulent activities, I strongly believe that systems are already in place that allow an individual to easily combat these fraudulent activities, for example:

- If a person's credit card is inaccurately charged, the charge may be disputed with the credit card company
- If a company acted in a way that directly harmed a person, there is an attorney on every corner that is more than willing to generate a law suit

To create even more confusing and potentially damaging legislation to compensate for an individual's neglect in fully researching a business opportunity prior to entering into an agreement is not only an economically bad decision, but is irresponsible to the people in this fine country that take the huge risk to build their own businesses and live the American dream.

Thank you for your time in considering my comments.

Respectfully,

Lanette M. Dykman